INDUSTRY PAGES FOR eZnet CRM

**Financial Services**

H1: CRM for Financial Services

Sub Heading: Finding the Right Financial CRM Software

Financial services professionals make crucial decisions pertaining to legal tender and other fixed assets every day. It is extremely important to maximize the visibility of all client information and interaction. All points of contact should be tracked and managed with an effective Customer Relationship Management (CRM) software solution. eZnet CRM as your financial CRM software is the sensible choice as it effectively and efficiently manages customers, opportunities and pipelines. Regardless of the organization size, eZnet CRM is a cloud-based solution that ensures resource elasticity and accessibility.

What do we mean by ‘cloud-based’? Imagine that your daily activities are made easier to navigate and control since everything client related is connected in one place. Now envision never losing data and being able to see the influx of or updates to that data by anyone you allow access. Allocate complete or limited access according to your own business model!  
  
Utilizing a cloud-based financial CRM solution ensures that your organization stays connected to your established clientele and potential ventures. With the mobile app and unlimited cloud storage capability, imperative data is readily accessible from anywhere! The Generated Reports feature allows internal stakeholders to execute calculated forecasts of profitable ventures. In addition, other great Financial CRM features include:

* Streamlining internal and external communication processes
* Consistent communication with critical clients
* Navigate the entire CRM software via your business’ personalized dashboard
* Monitor sales processes with a customizable system created solely for your organization’s needs
* Real-time ticket module features address & resolve issues in a flash

eZnet CRM will also reiterate the importance of accurate analytical reporting to the daily operation of your financial business model. The software solution incorporates highly intelligent analytical tools that determine the viability of leads and the creation of opportunities. This unique financial services CRM provides many tools valuable to your success and can easily be formatted to change with your dynamic organization.  
  
The financial industry contains sectors and specializations and eZnet CRM is up to the challenge in providing the metrics any Financial Advisor must rely on. Even if you conduct business internationally, over 162 types of currency, including Special Drawing Rights, make your business a top contender. eZnet CRM’s features are compatible with these financial sectors:

* Wealth Management Firms.
* Investment Consulting.
* Foreign Exchange Agencies.
* Venture Capital Firms.
* Hedge Funds & Private Equity Funds.

Whether you are looking to revitalize your sales pipeline or build a strong organizational structure, eZnet CRM is the perfect tool. Learn more about eZnet CRM and take advantage of our free 30-day trial.

**Healthcare**

H1: CRM for Healthcare

Sub-heading: Healthcare CRM Software Saves Lives

We all rely on the healthcare industry’s dedicated professionals. Countless parties entrust private credentials and records to numerous healthcare providers. In such an extensive industry, every patient, referral, and transaction record contains valuable data critical to maintaining solid customer care & connections. eZnet CRM is an unparalleled cloud-based solution that helps to efficiently manage client opportunities. This healthcare CRM software’s digital structure allows you to stay well-informed of industry challenges like:

* Developing obstacles that can deplete resources.
* New regulations and varying industry standards.
* Technological advancements that give patients more control of their personal care.
* Multiple avenues of communication among caregivers, patients and providers.

The Cloud is the key to effectively managing today’s healthcare sales organization. Using a cloud-based healthcare sales CRM integrates operational processes for increased efficiency and profitability. Some great advantages include:

* Storing information in the cloud for entrusted parties to review.
* Up-to-date data of market conditions for both care providers and vendors.
* Monitoring the important interactions of vendors, care providers and patients to reduce miscommunication.
* Minimizing uncalculated risks.

As a CRM solution for healthcare, eZnet CRM can offer flexible assimilation with your current business model. This enables a smooth transition while improving the processes you already have. In a single user-friendly communal space, you can determine who the client/patient spoke to, what was addressed, and any transactions or changes that occurred.

With your organization’s customized dashboard, your entire CRM system is navigable and engaging.

Control your evolving business with a few more great features of a CRM system for healthcare:

* Customizable with a scalability component allowing the software to evolve with your business.
* Beneficial increases in transparency for vendors.
* Cloud storage removes ~~the~~ limits on resources without outrageous pricing.
* Proven and valued mobility ~~that~~ makes accounts accessible anywhere mobile applications allow!

eZnet CRM is an effective catalyst for healthcare providers to manage sales processes, patient relationships and mutually beneficial Business to Business (B2B) relationships. The software also gathers consumer data (potential opportunities) and analyzes healthcare market conditions that will drive sales in a positive direction.

Escape from the conventional with eZnet CRM and experience this impressive solution by receiving a free 30-day trial version offered to selected healthcare providers in your area.

**Media**

H1: CRM for Media

Sub-heading: Media Management CRM Fundamentals

The evolution of digital information management is shaping the global marketplace. Many have acknowledged the digital shift and are restricting their integrated business models to reflect this change. However, using cloud-based Media Customer Relationship Management (CRM) software permits theconverging of an organization’s data for better supervision.

A CRM system for media companies increases profitability and ensures effective communication avenue maintenance. Theperks of shaping your daily operations with the help of eZnet CRM are limitless.

* No lost or overlooked data
* Showcase multi-media specialties via many outlets simultaneously
* Affordable way to manage opportunities & pipelines

As entertainment organizations are businesses within the media realm, they strive to ride the wave of target consumer trends. Using cloud servers makes it that much easier and safer to capitalize on Media CRM use. CRM for entertainment & media companies makes it possible for them to direct traffic and observe movement based on what consumers actually value.

Simply think of your A-B-Cs and 1-2-3s!

**EZ ABC's of eZnet CRM**

* **A**ccountability - Interact with clients and potential leads effortlessly with the assistance of real-time monitoring.
  + Hold your team accountable for every step of each operational process.
  + Customers recognize & appreciate continued dedication.
* **B**usiness Growth - Bring your organization to the forefront in the minds of your target market.
  + eZnet CRM’s consumer data gathering & analysis help focus your sales/marketing teams.
* **C**ustomizable - Everything can be accessed via your personalized dashboard.
  + Even upload your own logos and locations!

**EZ 123 of eZnet CRM**

* **One** system, one cloud - Have everything your media organization needs to maximize returns and build strong customer relationships.
* **Two** C's: Customization & Connection - Make your eZnet CRM offer exactly what you need for each of your teams; open up their reach across multiple avenues with efficiency.
* **Three** letters with endless opportunities: CRM - Keep your traditional outreach methods and build on them by incorporating this modern relationship management system
  + Multiple media outlets are reached while reducing digital discrepancies.

Every department of today’s media organization can reap the rewards of eZnet CRM software. Your sales teams, account execs, and client relations managers will fall in love with the stimulation to their workflow! Productivity will rise and the level of engagement, both internally and externally, will be a tangible record that can be monitored and appreciated.

Essentially, every business needs a CRM but every media organization must have one to stay ahead of the competition.

**Automotive**

H1: CRM for Automotive Professionals

Sub-heading: Raising the Bar in the Automotive CRM Industry

A sales staff that employs Customer Relationship Management (CRM) software is always prepared. Automotive professionals capitalizing on an automotive CRM are definitely business geniuses! With each generation, technology affects how and why consumers choose a company. Why not use that same technology to drive them to choose you? The automotive industry is an aggressive marketplace and teams need to be more effective in solidifying potential relationships.

Handling customer issues the right way determines a winning formula. With automotive CRM systems, you can manage your existing and potential customers in one system with no more lost data and missed opportunities. Other problem areas are swept away with a CRM for automotive companies.

1. Problem: Too much back and forth
   * Solution: Don’t let leads slip away because of miscommunication and misappropriation. eZnet CRM ensures all interaction, updates and agreements are recorded and visible to all involved professionals.
2. Problem: Sales team too removed from marketing team

* Solution: Make sure everyone is on board with their respective strategies. eZnet CRM integrates marketing and sales platforms in one user-friendly space.

1. Problem: Website issues & inconsistency stressing out IT Department

* Solution: Don’t allow disruptions to your daily workflow. eZnet CRM guarantees a 99% uptime and offers nightly backups while promising reliability & security

Regardless of size, your business can increase its productivity and accelerate success with eZnet CRM. Automotive CRMs nurture all data associated with every customer or account to provide the finest care. Tools like the inventory and ticket modules enable paramount customer service and improve supplier relations. eZnet CRM helps you further provide convenient and efficient service to targeted automotive consumers with other helpful tools like:

* The CRM Mobile App assists the on-the-go automotive professional
* No external storage devices means information can be accessed anytime and anywhere.

The automotive industry has taken great strides in focusing on the customer relationship just as much as perfecting the latest product. Automotive CRM providers like eZnet help to:

* Manage sales processes
* Forecast profitable ventures
* Strategize future marketing campaigns
* Focus on your target market
* Reduce costs

Wait, reduce costs? Yes, using eZnet CRM as your CRM tool for automotive market success will carry out all previously mentioned perks at an affordable price. In addition to being cost-effective, eZnet CRM reduces the depletion of various resources, including external storage devices that eventually require repair or replacement. Cloud software is the key to reducing costs and eZnet CRM is top-ranked in its class as a cloud-based software solution. Ask us how you can get started today!

**Government**

H1: CRM for Government and Public Sector

Sub-heading: CRM Software Redefines Government and Public Sector Relations

**Efficiency and Convenience**

Efficiency is the main objective of eZnet CRM, as it allows government agencies to manage communications and daily operations in one place. Connecting scattered information and strengthening approachability for real-time community issues make the cloud-based CRM for government agencies ideal for both government and public sector entities. Your agency can take full advantage of our convenient CRM system using:

* Easy-to-use technology accessible by anyone who is given access
* Streamlined internal and external communication processes
* Mobile applications available via the Apple ® [App Store](https://itunes.apple.com/us/app/eznetcrm/id943238638) and [Google Play ™](https://play.google.com/store/apps/details?id=com.eznetcrm)
* Real-time customer ticket modules

eZnet CRM monitors and records all internal communication and collaborative efforts for easy reference and accessibility. Our system eliminates outdated storage and accessibility limitations and the intuitive eZnet CRM interface expands to accommodate updates while maintaining compatibility and accuracy.

**Tools and Features**

You know that this Government CRM solution can streamline your agency’s communication with employees and customers, making your organization infinitely more effective. What else can eZnet CRM do for a government entity? Just a few of the tools you’ll find on the eZnet CRM dashboard include:

* Marketing – Promote your agency with quick campaigns in eZnet CRM. Plan, create, assign, execute and monitor different types of campaigns all in one place.
* Calendar and Task Management – Schedule meetings, appointments and status-bound tasks using eZnet CRM.
* Real-Time Dashboard and Reporting - Get up-to-date information about activities, tickets, and campaigns represented by graphics and reports.
* Document Management – Share, store and manage all electronic documents associated with your government organization.

**Safety and Security**

Little information requires more security than government data. With eZnet CRM, you have around-the-clock access to your organization’s data and the peace of mind that comes with knowing your information is secure and backed up at all times.

**Cost-Effectiveness**

In addition to our easy-to-use interface and unparalleled security, eZnet CRM provides the most cost-effective option for managing your government organization. Also considered a great public sector CRM, the software‘s efficient features coupled with our affordable prices offer your agency the most value for its money:

* Elimination of costs associated with external storage devices
* Accurate, efficient analytical reporting
* Higher Return on Investment (ROI)

One of eZnet CRM’s most beneficial ROI components for the government body is the ability to assess losses and gains from various contractual bids. Using chronicled data and trends to generate detailed reports, eZnet CRM enables the strategizing of future marketing campaigns and reduces correlated risks.

eZnet CRM is the best option for managing any government agency. Sign up today to start your free 30 day trial!

**Manufacturing**

H1: CRM for Manufacturing Industry

Sub-heading: Cut Costs with the Perfect Manufacturing CRM

Today’s manufacturing companies employ cutting-edge and cost-effective methods to stay on top of a demanding market. The manufacturing industry currently accounts for a quarter of the world’s economic activity. Manufacturing companies must efficiently oversee all production components without sacrificing quality while concurrently building and maintaining strong customer relationships. The streamlining capability offered by a manufacturing CRM solution like eZnet CRM helps manufacturers effectively manage customers, inventory and schedules while increasing production and reducing costs.

**Reduce Costs with eZnet CRM**

Using the cloud-based eZnet CRM system allows you to manage all areas of a successful manufacturing company at an extremely affordable price. How is this accomplished? Our global cloud servers allow manufacturing companies to reduce on-site expenses, be aggressive with pricing and ensure efficient budget control. Boosters to your company’s bottom line include:

* Reduced deployment cost – No need to purchase new external storage hardware.
* Accountability – Data and communication processes are easily accessible and trackable, allowing you to reduce waste by holding your employees accountable.
* Report Analysis – Forecast profitable ventures based on data you can access anywhere, anytime.
* Return on Investment – The time, effort and money saved by eZnet CRM are well worth the cost.

**Secure, Accessible Data**

In addition to cost-effectiveness, CRMs for manufacturers offer reliable servers, unparalleled security and on-the-go accessibility for all your company’s data. Stay ahead of the competition with the perfect balance of dependability and convenience:

* Important documents and data are backed up nightly with unlimited cloud storage.
* Data is generated from comprehensive reports, ensuring accuracy and completeness.
* Our mobile app keeps you in touch anytime, anywhere.

**Comprehensive Process Management**

eZnet CRM for manufacturing industry professionals recognizes that each manufacturing process comes with its own important data. Our cloud-based software solution’s features allow you to manage every aspect of your business from one user-friendly and fully customizable dashboard. Using eZnet CRM, you can smoothly manage a variety of processes including:

* Calendar & Task Management – Adhere to a strict production schedule accessible by all employees who are given access.
* Inventory Management – Fill orders, maintain inventory of supplies and materials, and manage products with just a few clicks.
* Real-Time Reporting – View up-to-date reporting and easily monitor effectiveness.
* Document Management – Manage and distribute electronic documents related to your manufacturing business.

If you’re interested in affordably managing all aspects of your manufacturing business with a tap of your screen or click of your mouse, sign up today to begin your free 30 day trial of eZnet CRM!